

Arkema presents its latest innovations at ECS 2019 for tougher and longer-lasting coatings

Arkema continues to innovate and develop ever more efficient materials for coatings that are both tougher and easier to apply, while addressing environmental constraints. Working closely with its customers, the Group markets a unique multi-technology and multi-product offering for the paint, coatings and adhesives markets, to be showcased at the European Coatings Show, Nürnberg, 19 to 21 March 2019 (Hall 4A – Stand 313).

The ECS trade show, held every other year, is the leading gathering for all players in the coatings market. And for the Group's personnel, it is an exceptional opportunity to meet and talk with their customers and present their latest innovations in this field. Building on its expertise in the coatings sector over many years as well as its pragmatic approach and its open-minded and attentive relationship with its partners, Arkema offers tailor-made solutions to meet specific market needs, based on geographic location and on end-applications, while integrating an environmental dimension, now a main concern.

Thanks to its wide-ranging portfolio of materials and technologies, Arkema covers the vast majority of the coatings markets:

Transportation (automotive, railway, etc.) with a wide range of innovative resins for waterborne or solvent paints, specialty liquid resins and Sartomer's **Sarbio**® resins and additives for protective varnishes and top coats for plastic surfaces.

Packaging, with ultra-high purity solvent-free inks from the new low migration Sartomer® range developed specifically for this market, pressure-sensitive adhesives (PSA) from the **Encor**® range for outperforming and aesthetic labelling, and bisphenol A-free bonding solutions for the food industry under the brand name Vitel®.

Construction, with extensive ranges of eco-responsible formulations for every type of interior decoration, in particular the **Synaqua**® range that celebrates its 80th anniversary in 2019, **Kynar**® 500 PVDF resins for architectural outdoor coatings boasting outstanding durability, and **Coapur**™ 3320, a new non-ionic polyurethane-based thickener for top quality coatings applied by brush or by roller. A new range of Sartomer methacrylate oligomers will be on show for sealants and very high quality and long-lasting protective coatings.

Industry, with biosourced protective coatings like the **Rilsan**® Fine Powders range, **Reafree**® powder polyester resins, rheological additives such as **Coadis**™ 790 wetting and dispersing agents for waterborne industrial coatings, additives from the Crayvallac® range for a huge field of applications, and polyamide fine powder additives (**Orgasol**®) to improve texture and surface resistance.

3D printing, with a unique range of **N3xtdimension**® photocure liquid resins with exceptional properties.

To find out more about our product ranges and all our materials and innovative solutions, come and talk to our experts on our stand (**Stand 313, Hall 4A**) and follow our conferences at the trade show.

Program of Arkema conferences

Tuesday 19 March

- **Very high solids to decrease VOC**
10.00 – 10.30 – Shanghai room
- **Effect of latex design parameters on final coating film properties**
13.30 – 14.00 – Shanghai room
- **High-performance EB-curable solutions**
9.50 – 10.10, Hall 1, Stand 1-131
- **Reactivity boosters for low-energy curing**
15:10 – 15.30, Hall 1, Stand 1-131

Wednesday 20 March

- **Pressure sensitive adhesives solutions by Arkema, a multi-technology expert**
11.50 – 12.10, Hall 4, Stand 4-214

Thursday 21 March

- **New V2475 copolyester resin for cap and interior can coating applications**
9.50, Hall 9, Stand 9-544
- **Non isocyanate resins for industrial coating**
11.30 – 11.50, Hall 4, Stand 4-216
- **Unique (meth)acrylate oligomer resins**
12:10 – 12.30, Hall 4, Stand 4-214
- **Low migration and food packaging challenges**
12:10 – 12.30, Hall 9, Stand 9-544
- **New wetting and dispersing agent for waterborne industrial coatings, Coadis™ 790**
13:10, Hall 9
- **Non-ionic associative thickener for coatings applied by brush or by roller**
13.10, Hall 4
- **New modified emulsion for high performances for decorative markets**
13.50 – 14.10, Hall 4, Stand 4-215

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans High Performance Materials, Industrial Specialties and Coating Solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion in 2018, we employ around 20,000 people worldwide and operate in some 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com

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